

CUBA WILL HOST THE XIII HABANOS FESTIVAL FROM 21 TO 25 FEBRUARY 2011

The registration period is now open at www.habanos.com

Havana, 4 January 2011. On February 21-25, 2011, Cuba, once more, will be the venue of the largest international gathering of enthusiasts of the best cigar in the world: the Habano. In this occasion, the event will pay special tribute to the Montecristo, Partagás and H. Upmann Habanos brands.

The participants will have the pleasure of flavoring in exclusive the new vitolas to be launched by Habanos, S.A. in 2011, and of discovering the secrets of centuries-long tradition. Habanos, S.A. invites you to enjoy a week of pleasure and delight among the friends who have one thing in common: the passion for Habanos.

The Habanos Festival program offers its traditional activities during this unforgettable week, such as:

- Visits to emblematic Habanos factories
- Trade Fair
- Seminars
- Tastings and marriages
- International Habanosommelier Contest
- Master Class on the cigar rolling technique
- Visits to tobacco plantations

The opening event will take place on **Monday, February 21**. In this occasion the **Welcoming Evening includes the exclusive concert at the Gran Teatro de La Habana with the participation of the Maestro Leo Brouwer, recently awarded with a Latin Grammy**, and his guests. Also, the nominees for the "Habanos Prize" will be announced, offering finally a welcoming cocktail party dedicated to the Partagás brand.

The closing of the Festival will take place on Friday evening, February 25, with the **Gala Dinner dedicated to Montecristo and the Traditional Humidor Auction for the benefit of the Cuban Public Health System**.

For more information and registration for the Festival: www.habanos.com.

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