

Monday 25/02

10.00-16.00 hrs. Registration. Palacio de Convenciones.

Note: From Tuesday, February 26th until March the 2nd, registration will be possible from 9.00 hrs. to 16.00 hrs.

Tuesday 26/02

09.30-10.30 hrs. Press conference. Handing out of the Press Dossier on the XV Festival. * (Hall 3) Palacio de Convenciones.

10.30-17.00 hrs Preliminary International Habanosommelier Contest. (Hall 5) **

14.00 hrs. Trade Fair opening.

14.30 hrs. Preliminary: Habanos D.O.P./ Rioja D.O.C.A. Alliance. (Hall 6) **

19.30 hrs Welcoming evening dedicated to Montecristo.
Concert and Welcoming cocktail.
Morro Fortress***
*** Casual footwear required for Ladies.

** For the accredited press and Exclusive Distributors*

*** Invitation required*

Wednesday 27/02

07.00-17.00 hrs. Visit to plantations in Vuelta Abajo Zone. Pinar del Rio.

10.00 hrs. Preliminary: Blind tasting contest of Habanos with the participation of factory tasters, sommeliers and aficionados (Hall 6)**

19.30 hrs. Opening of the Habanos Gallery.
Ancient Partagas Factory.

Thursday 28/02

09.30-09.45 hrs.	Opening of the International Seminar. (Hall 4)
09.45-10.30 hrs.	Master Lecture. Fernando Domínguez Valdés-Hevia. "Present and future of Premium Tobacco". (Hall 4)
10.30-11.00 hrs.	Coffee Break.
11.00-12.30 hrs.	Tobacco and Gastronomy. Live Cooking Show produced by prestigious international Chefs. (Hall 3) **
12.30-14.00 hrs.	Lunch at "El Bucán" restaurant.
14.15-15.45 hrs.:	Master class on cigar rolling technique "Totalmente a Mano"- totally by hand. Making a "Petit Edmundo". (Hall 3) **
16.00-17.00 hrs.:	Final: Habanos D.O.P. / Rioja D.O.C.A. Alliance. (Hall 4) **
20.00 hrs	Vegueros Evening. "El Laguito" protocol lounge **** **** Dressing code for gentlemen: Guayabera.

Friday 01/03

09.00-12.00 hrs.	Visit to Habanos factories. Partagás and H.Upmann.
12.30-14.00 hrs.	Lunch at "El Bucán" restaurant.
14.00-15.00 hrs.	Master Lecture by Simon Chase. "The Battle of Cuba's Independent Brands and the First Habanos Book". (Hall 3)
15.00-16:30 hrs.	Final: Habanos Blind tasting contest. (Hall 4)
16.30-17.30 hrs.	Cocktails and Habanos. Presented by Havana Club. (Hall 3)**
17.30-18.30 hrs.	Flavors and Aromas: marriages of Habanos with Brandy, Tequila and other products. (Various Halls) **

Saturday 02/03

9.30-10.30 hrs.	International Habanosommelier Final Contest (Hall 3).
10.30-11.00 hrs.	Coffee break
11.00-12.00 hrs.	Master Lecture by Eumelio Espino. "From seed to smoke: more than 500 steps" (Hall 4).
12.00-13.00 hrs.	Closing of the Seminar and Trade Fair (Hall 4). Awarding ceremony: <ul style="list-style-type: none">- Best stand of each category.- Winner of the International Habanosommelier Contest.- Winner of the Photo Contest "Habanos in images".- Winner of the Blind tasting Contest.
	XV Festival homage
13.00 hrs.	Farewel Lunch at "El Bucán" restaurant.
19.00 hrs.	Gala Evening: Dedicated to "Partagas" PABEXPO. Hall C